

# 2019 May Newsletter

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China SCE Group Holdings Limited

**Stock Code: 1966.HK**

Best 50 of China Real Estate Developers



China SCE Group Holdings Limited ("China SCE" or the "Company") was established in 1996 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in February 2010. The Group's major businesses include property development, commercial management, property management and rental apartments business. The Company is headquartered in Shanghai for its business operations, while implementing regional focused development strategy targeting the first- and second-tier cities in the Yangtze River Delta Economic Zone, the Bohai Rim Economic Zone, the Guangdong-Hong Kong-Macao Greater Bay Area, the West Taiwan Strait Economic Zone and Central Western Region.



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## Latest News

### Sales Overview

In May 2019, the Group together with its joint ventures and associates achieved a contracted sales amount of approximately RMB5.405 billion and a contracted sales area of 415,074 sq.m., representing a year-on-year increase of 70% and 60% respectively. The average selling price for May 2019 was RMB13,021 per sq.m.

For the five months ended 31 May 2019, the Group together with its joint ventures and associates achieved an accumulated contracted sales amount of approximately RMB26.813 billion and an accumulated contracted sales area of 2,134,948 sq.m., representing a year-on-year increase of 55% and 53%, respectively. The average selling price for the five months ended 31 May 2019 was RMB12,559 per sq.m.

### Land Bank

As at 31 May 2019, the Group together with its joint ventures and associates owned a land bank with an aggregate planned GFA of approximately 27.95 million sq.m.

*Details of newly acquired land parcels in May 2019 are as follows:*

City	Group's Equity Interest	Land-use Planning	Area of the Land Parcel (sq.m.)	Aggregate Planned GFA (sq.m.)	Average Land Cost (RMB/sq.m.)
Jinan	50%	Residential and Commercial	185,346	422,671	7,684
Hangzhou	25%	Residential	44,374	53,249	8,732
Nanchang	100%	Residential and Commercial	240,000	559,224	3,231
Chongqing	51%	Residential	124,555	249,111	4,195

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### ***Named again 2019 Best 40 China Real Estate Listed Companies with Strongest Comprehensive Strengths and 2<sup>nd</sup> in Risk Management***

In the 2019 China Real Estate Listed Companies Appraisal Results Conference organized by China Real Estate Association and China Real Estate Appraisal Centre of Shanghai E-House Real Estate Research Institute, driven by 5+1 strategy of "Regional Focus and Multi-industries Development", China SCE Group was being honourably ranked 39<sup>th</sup> on the "2019 Best 50 China Real Estate Listed Companies" list and 2<sup>nd</sup> on "2019 Best 5 China Real Estate Listed Companies of Risk Management" list. It is the 5<sup>th</sup> consecutive year that China SCE Group has been ranked among the Best 50 China Real Estate Listed Companies .

### ***Cippon Tai Wo Property Management won Top 50 of "2019 Top 100 Property Management Companies in China"***

Organised by China Index Academy, the "2019 Top 100 Property Management Companies in China" Research Results Conference was held in Beijing. Cippon Tai Wo Property Management, a subsidiary of China SCE Group, ranked 40<sup>th</sup> on the "2019 Top 100 Property Management Companies in China" list. The success is attributable to comprehensive strength and the belief of "Attention to Details Brings Satisfaction".

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