

# 2019 February Newsletter

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China SCE Group Holdings Limited

**Stock Code: 1966.HK**

Best 50 of China Real Estate Developers



China SCE Group Holdings Limited ("China SCE" or the "Company") was established in 1996 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in February 2010. The Group's major businesses include property development, commercial management, property management and rental apartments business. The Company is headquartered in Shanghai for its business operations, while implementing regional focused development strategy targeting the first- and second-tier cities in the Yangtze River Delta Economic Zone, the Bohai Rim Economic Zone, the Guangdong-Hong Kong-Macao Greater Bay Area, the West Taiwan Strait Economic Zone and Central Western Region.

## Latest News



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### Sales Overview

In February 2019, the Group together with its joint ventures and associates achieved a contracted sales amount of approximately RMB4.31 billion and a contracted sales area of 399,029 sq.m., representing a year-on-year increase of 10% and 17%, respectively. The average selling price for February 2019 was RMB10,799 per sq.m.

For the two months ended 28 February 2019, the Group together with its joint ventures and associates achieved an accumulated contracted sales amount of approximately RMB8.97 billion and an accumulated contracted sales area of 702,372 sq.m., representing a year-on-year increase of 12% and 5%, respectively. The average selling price for the two months ended 28 February 2019 was RMB12,770 per sq.m.

### Land Bank

As at 28 February 2019, the Group together with its joint ventures and associates owned a land bank with an aggregate planned GFA of approximately 25.88 million sq.m.

Details of newly acquired land parcels in February 2019 are as follows:

City	Group's Equity Interest	Land-use Planning	Area of the Land Parcel (sq.m.)	Aggregate Planned GFA (sq.m.)	Average Land Cost (RMB/sq.m.)
Beijing	100%	Residential and Commercial	50,700	133,434	11,991
Suzhou	100%	Residential and Commercial	79,757	170,351	12,098
Foshan	49%	Residential and Commercial	75,037	187,591	3,290
Huizhou	51%	Residential and Commercial	48,939	137,029	2,773
Kunming	50%	Residential and Commercial	70,453	440,780	3,945

2019

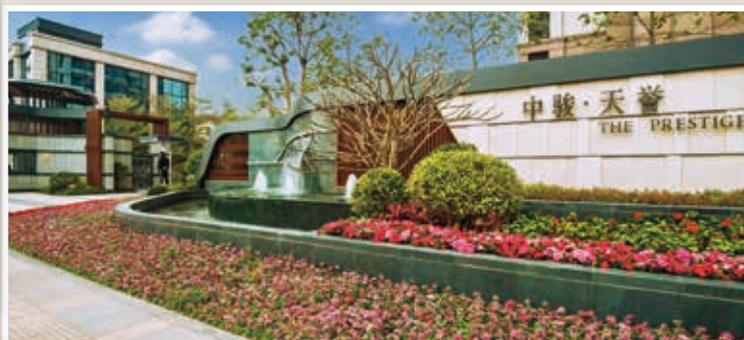
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